

**ALVIE FOOTBALL NETBALL
CLUB**

**Advertising / Sponsorship
2026**

ALVIE SWANS



AFNC Inc

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SWANS 2026

Dear Valued & Prospective Sponsor of 2026

Welcome to the precursor to an exciting year for our Members, Supporters, Sponsors and both Football & Netball sides in what shapes to be one of our biggest seasons yet.

After what was a very successful 2025 season for our club both on & off the field, we had many great functions in the clubrooms and brought home 2 premierships! Our senior footballers won their second premiership in 3 years after finishing 3rd on the ladder finding some really strong momentum coming in to the finals, carrying out wins against Lorne in the first final and going on to beat Imperials in the qualifying final and eventually the grand final. Our senior coaches Dom Dare and Shane Quick had the team in a great place along with strong development in lower grades. The reserves football just missed the finals with strong contributions from the younger crop of players throughout the year. Our junior footballers all missed finals with huge improvements being shown across the year, great signs of some strong teams in the future. The senior netball under coach Sara Morrissy, had a year of reasonable success, finishing 3rd on the ladder, winning their first final but bowing out to the eventual premiers in the preliminary final. Our B grade netballers also gave us more premiership success finishing on the top of the ladder and winning convincingly grand final day. Lower grade netball showed great signs of improvement with further development on the radar. The junior netball sides both had a tough year with most of the teams having younger players, a great year for them to learn from experienced coaches. The club has a host of young talent in both sports and it is this that makes it exciting for our supporters. These players, a number who are the children of past Alvie players will be testing themselves in higher grades and we look forward to watching them progress. The club had some individual success also with multiple team of the year selections in the football & netball.

Off the field the 2025 Season saw the club also see some progress & rewards for hard work. Some of those achievements are listed below:

- *Paul Harrington was awarded life membership for a long standing commitment to being the interchange steward.*
- *We had just over 320 members for the year.*
- *We added a warm up area on our netball court, allowing extra space for our girls to get the best results.*
- *Our Thursday night meals have become renowned for our players & supporters with great variety and flavours being served up every week*
- *Our log fences have been replaced with new materials*
- *Our club functions have been a consistent hit with the Alvie Ball being a great staple bringing more than 130 people every year*

The club has been busy recruiting over the summer to continue our strong finishes in netball & football sides, we hope they keep progressing with our young talent and again aim for more success in senior grades, along with the continual growth and development of the young crop of players. The committee is stable and strong with our Executive comprising of: President – Peter Delahunty, Secretary – Liam Williamson & Treasurer – Gerard Barrow. We look forward to another successful year off the field.

You too can be part of our success, which is not measured by Grand final wins but by continued success in developing our people & sharing in good times. On the following pages, we have put together some new & exciting packages for your business to consider.

We have designed the packages in this prospectus to maximise your exposure to our members and also to visiting clubs, therefore giving you value for money. We will continue to promote your business at every opportunity. This year we invite you to use our club for any promotional material we can pass onto our members, we will also be increasing our social media presence with great value to be added into sponsorships through the display and advertisement on social media posts.

We will be happy to discuss any package or tailor one to your business needs. We hope you will consider being part of our club in 2026 and feel free to contact one of us if you would like to discuss anything further. We look forward to seeing you at one of our games.

Yours in Sport,

Jensen Monaghan

&

Sara Morrissy

Sponsorship Co-Ordinators

Alvie Football Netball Club

Benefits of Alvie Football & Netball Club Advertising / Sponsorship

- Association with a successful sporting club;
- Heightened awareness of your business within the market place;
- Opportunity for sponsorship driven sales and media promotion;
- Opportunity of building quality business networks;
- Product endorsement;
- Access to niche / target markets;
- Create merchandising opportunities;
- Possible Tax Deduction;
- Community affinity and affiliation with a local Colac sporting body;
- Reinforce existing customer loyalty;
- Tax Invoice Provided for Account Purposes;

Annual Packages

Business Premium \$3000.00+ GST

- 1 x Large Fence Sign. (2.75 metres x 0.8 metre)
- Company logo posted on social media results
- 2 x Club Memberships
- Company name read out with results at home games
- 1 x Advertisement in Club Record (each home game)
- 2 vouchers for Thursday night training meals
- Invitation to Sponsors Day (Date & Round TBA)
One ticket to club function of choice
(Club functions will be advised prior to season start)

Business Double \$1000.00+ GST

- 2 x Club Memberships
- Company name scrolled on the scoreboard
- 2 vouchers for Thursday night training meals
- 1 x Advertisement in Club Record (each home game)
- Invitation to Sponsors Day (Date & Round TBA)
One ticket to club function of choice
(Club functions will be advised prior to season start)

Business Single \$750.00+ GST

- 1 x Club Membership
- 1 x Advertisement in Club Record (each home game)
- Invitation to Sponsors Day (Date & Round TBA)
One ticket to club function of choice
(Club functions will be advised prior to season start)

Social Media Package \$2000.00+ GST

- 2 x Club Memberships or 1 x Family membership
 - 2 vouchers for Thursday night training meals
 - Company logo on every social media post
 - Player of the day naming rights on social media posts (junior or senior)
 - Two sponsor shoutout/ appreciation posts in the football season
 - Invitation to Sponsors Day (Date & Round TBA)
- Two tickets to club function of choice
(Club functions will be advised prior to season start)

Australian Tax Legislation

The Alvie Football Netball Club have costed these packages as 100% advertising contribution of which may be tax deductible depending on your business circumstances (see clause 8-1 in the below extract from the Australian Tax Legislation 2000 Volume 1)

We recommend you seek your accountant's advice.

Division 8 – Deductions

8.1 General Deductions

1. You can deduct from your assessable income any loss or outgoing to the extent that:

- (a) it is incurred in gaining or producing your assessable income; or
- (b) it is necessarily incurred in carrying on a business for the purpose of gaining or producing your assessable income.

Please note:

The Alvie Football Netball Club is registered for GST, all prices are not inclusive of GST but invoice will show the price with GST added

